

# 48<sup>th</sup> Annual SIERRA NEVADA PEDDLER'S MARKET ~ Arnold, California

## July 4 & 5, 2020      Hours: Sat: 10-5; Sun: 10-4

AFTER THE GOLD RUSH will again be sponsoring the 48<sup>th</sup> Annual 'Sierra Nevada Peddler's Market' over the fourth of July weekend, Saturday and Sunday. The Market is held in the center of downtown Arnold, a mountain resort town on the road to Bear Valley Ski Resort on Highway 4, amongst the pines and redwoods, on the grounds of Bristol's Ranch House Café. We are grateful to be able to hold the show this year due to Covid-19, & it's made us make many changes to the event to keep both vendors & the public safe. Masks will be required to be worn by vendors, social distancing will be in effect, extra wash-stations with sanitizers will be available, and we'll provide masks for the public should they want/need them. We'll do everything the CDC requires to keep everyone as safe as possible. We may or may not have live music this year; it will depend on if we feel we can distance bands & the public accordingly.

The Market is open to all craftspeople, artists, and some (limited) commercial, and all types of food booths - both prepared-on-site AND pre-packaged foods (no health permits are necessary for any food booths.) All applications are juried by 4 - 5 photos of your product, plus a display photo. All exhibitors must provide their own displays, awnings, etc. It is advantageous to apply early; we have a maximum of 65 booths and some categories fill quickly. Any work not juried previously will get you removed from the fair with no refund.

Set up is from Friday after 4pm (strongly suggested) or Sat after 6am. There will be no parade this year due to Covid-19.

Our publicity is extensive in all three adjacent Mother Lode counties, and we hang a huge banner across Highway 4 in Arnold that is impossible to miss. All of our advertising will reflect safety measures in place. RV parking is available on a first-parked basis on the street adjacent to the festival; we recommend Friday arrival.

Entry fees are the same as last year: \$210 for arts/crafts booths; \$230 for food booths, including pre-packaged foods. Booths are 10 x 10.

Fill out the application below, cut off, and send it along with 4 - 5 photos of your product, a display photo, & your application fee. Send a self-addressed, stamped envelope (71¢ postage) if you want your photos/materials returned. You can email photos if you prefer, but you must mail in your app/fee. If you email photos, PLEASE REFER TO THE EMAIL DATE ON YOUR APPLICATION SO THAT WE MAY REFER BACK TO THEM! All notices of acceptance/rejection will be emailed to you.

Make checks payable to Mark Patillo and send all to: After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

Email: [afterthegoldrush@sbcglobal.net](mailto:afterthegoldrush@sbcglobal.net) \*\*\* Phone: 925/372-8961

No refunds after June 1. Before this date, a \$75 handling fee will be deducted. Upon acceptance, we will email you follow-up info/final details.

Physical address for Mapquest/Google Maps/GPS directions: 961 Highway 4, Arnold, CA 95223

Please see our website for applications on our other events: [www.afterthegoldrushfestivals.com](http://www.afterthegoldrushfestivals.com)

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### APPLICATION

Name \_\_\_\_\_ Email (print) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State & Zip \_\_\_\_\_

Phone(s) \_\_\_\_\_ Have you participated in the show before? \_\_\_\_\_ When? \_\_\_\_\_ Website: \_\_\_\_\_

Media Description or Food Booth Menu (List all items ) \_\_\_\_\_  
 \_\_\_\_\_

Special Needs/Requests (We'll TRY) \_\_\_\_\_ Resale # (Required) \_\_\_\_\_

No. Of Spaces: \_\_\_\_\_

Entry Fees: \_\_\_\_\_ \$210 - Arts/Crafts 10 x 10 space

\_\_\_\_\_ \$230 - Food Booths , including pre-packaged foods (no other fees)

\*\*\*Food booths ONLY: Need electricity? \_\_\_\_\_ Yes \_\_\_\_\_ No (NO 220V)

\_\_\_\_\_ TOTAL FEES - Make checks payable to MARK Patillo

**LIABILITY WAIVER:**

By my signature below, I hereby agree to hold harmless Organizers, Bristols Mountain House Cafe, their tenants and employees from any liability, loss, injury, or damages that I or anyone in my party may cause or incur while participating in said show or on the property of same.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Make checks payable to: Mark Patillo, and send application, photos, fees, and a self-addressed, stamped envelope if you'd like your photos/materials returned (with at least 71¢ postage) to: After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

