

# 48<sup>th</sup> Annual 'Gifts 'n Tyme Holiday Faire' ~ Napa, CA November 20, 21, & 22, 2020

Hello fellow craftspeople,

You are invited to apply to the "Gifts 'n Tyme Holiday Faire", Napa's longest-running and most well-known Holiday Faire. It is held in the Chardonnay Hall at the Napa Valley Expo, at 575 Third Street in Napa. The Faire is open to all artists, craftspeople, and pre-packaged food vendors that make their own product. No imports or commercial items are allowed. It features 82 booths of arts, crafts, gourmet foods, holiday pieces, and one all-inclusive food "kitchen".

All applicants, past and present, will be juried by submitting at least 6 photos of your work, including a stocked, INSIDE booth photo, and one of your studio / workshop with your application. Deadline for first jury is July 15. If the show is not full, we will jury once a month thereafter. Most spaces are 10' x 10', a few that are 9' x 10', a few are 15' x 7, & and ONLY 1 space that is 15' x 10' (\$600 entry fee for this one) - so we ask that you be specific when applying.

All participants must provide their own display set-up. We require that you decorate your booths with a holiday theme. EZ-up's are allowed, either with a cover or without, but we do now require that you decorate all exposed metal with Christmas in mind: holly, lights, tinsel, etc. Curtains / backdrops are optional, but do make booths look nicer. We decorate the entrance and inside of the Chardonnay Hall extensively with the holidays in mind. In case you didn't see it above, please note that it is now a requirement to do some sort of decoration in/around your booth; if you don't you will not be invited back.

RV parking is available at the Expo for \$60/night (as of this writing). We suggest you make your reservation upon your acceptance, as they were full last year before the Faire. Call Rosemary at 707/253-4900 xtn. 102. IF YOU READ NOTHING ELSE, PLEASE READ THIS: We've said this every year: The fairgrounds does not allow anyone to sleep in their vehicles overnight on the grounds, even if the RV park is full. What we didn't expect is that they charge us \$50 each for those of you who did it anyway, with complete vehicle descriptions & license plates. You can drive outside the Expo and right around the block to the adjacent street if you want to sleep in your vehicles - for free. We'll be charging you if they catch you & charge us!

We do extensive radio, newspaper, and billboards on Hwy. 29 for advertising in Napa and surrounding counties. We poster Napa heavily and put many huge banners around town. We will be providing fliers for you to pass out at your other fairs beforehand and for your mailing lists - as many as you need! The Faire typically draws 7500+ people in the 3 days. As many of you know, we are craftspeople that have been vendors in this fair for many years, and we will continue to be, so we are on site for the entire weekend. NEW hours are: Fri: 10-5 Sat: 10-5; & Sun: 10-4....(We listened to you!) As in the past, we will allow (and strongly encourage) vendors to set up on Thursday - FROM 1:00 till 7:00 pm .

The entry fee is the same as last year: \$425 for art/crafts, and \$445 for pre-packaged foods; no commissions. Entry fees INCLUDE the \$15 Napa Business License Fee (required by the City.) If you have an existing Napa Business License (WHICH IS NOT REQUIRED - Just saves you \$15), OR are a veteran with a DD-214, you can deduct \$15 from your entry fee. Pre-packaged food vendors will also need to get a health permit from the Environmental Health Dptm. You'll need to contact the Health Dptm. at 707/253-4471 for the necessary forms, or we can email them to you if you request. The health department comes EVERY year like clockwork on Friday morning to make sure all are in compliance.

Please note that all booth fees are non-refundable after acceptance, due to commitment of funds to advertising, space rental, insurance, etc. Checks will not be cashed until after the first jury, after July 15. Please send the application form, fees (post-dated to July 15 if you wish) - 4-5 photos of your work, including one of your stocked display and studio/workshop, AND one 6" x 9" self-addressed, stamped envelope (with \$2.00 postage) - for as many fliers as you like; we'll pay the difference in postage regardless of how many you order; they're great to hand out at shows before the Faire or mail to customers - very effective, personal, and strongly encouraged. We will also email you a flier for your mailing lists well before the Fair.

Initial acceptance/rejection notices will be e-mailed (ONLY) to vendors.

Send all to: Kim & Mark Patillo, After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

E-mail: [afterthegoldrush@sbcglobal.net](mailto:afterthegoldrush@sbcglobal.net) Phone: 925-372-8961 Website: [www.afterthegoldrushfestivals.com](http://www.afterthegoldrushfestivals.com)

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**APPLICATION**

Name \_\_\_\_\_ Email (please print) \_\_\_\_\_

Business Name \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Resale No. (REQUIRED) \_\_\_\_\_ Type of Car & License # \_\_\_\_\_

Complete Description of Media or Full Menu (items not listed may not be allowed):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

My display can fit into a (check two if flexible):  
\_\_\_\_\_ 9' wide x 10' space  
\_\_\_\_\_ 10' x 10' space  
\_\_\_\_\_ 15' wide x 7' space (only 4 of these spaces)  
\_\_\_\_\_ 15' wide x 10' space -only 1 this size: \$600 entry fee

I need electricity: \_\_\_\_\_ yes \_\_\_\_\_ no

I use an EZ-up or "fixed frame" canopy: \_\_\_\_\_ yes \_\_\_\_\_ no (and will remember to decorate it☺)

Please send me (#) \_\_\_\_\_ fliers for my distribution (as many as you like - to put out at shows, or mailing lists)

Have you participated in 'Gifts 'n Tyme' before? \_\_\_\_\_ Yes \_\_\_\_\_ No If so, what years? \_\_\_\_\_

Please include a 6" x 9" self- addressed, stamped (with \$2.00 postage) envelope (Very much appreciated!)

Number of spaces: \_\_\_\_\_ \$425 (first space)  
\_\_\_\_\_ \$415 each additional space  
\_\_\_\_\_ \$445 – ALL pre-packaged Foods  
\_\_\_\_\_ \$600 – 15' x 10' space (Only 1 this size; if not available we will let you know)  
\_\_\_\_\_ (OPTIONAL): Deduct \$15 if you have a Napa Business License or a Veteran:  
Business License# \_\_\_\_\_ OR \_\_\_\_\_ DD214 enclosed

Total Fees Enclosed \_\_\_\_\_ PLEASE MAKE CHECKS PAYABLE TO KIM PATILLO

Past participants - do you want the same space? (We'll try) \_\_\_\_\_ yes \_\_\_\_\_ doesn't matter

**LIABILITY WAIVER:** By my signature below, I hereby agree to hold harmless Kim & Mark Patillo, DBA After the Gold Rush, & District Agricultural Assn. from any loss, injury, or damages that I or anyone in my party may cause/ incur while participating in Faire or on property of same.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Please send signed application, photos, fees, and a 6" x 9" self-addressed, stamped (\$2.00) envelope to:  
Mark & Kim Patillo, After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

