

48th Annual SIERRA NEVADA ARTS & CRAFTS FESTIVAL ~ Arnold, California

July 4 & 5, 2020 Hours: Sat: 10-5; Sun: 10-4

AFTER THE GOLD RUSH will again be sponsoring the 48th Annual 'Sierra Nevada Arts & Crafts Festival' over the fourth of July weekend, Saturday and Sunday. The Festival is held in the center of downtown Arnold, a mountain resort town on the road to Bear Valley Ski Resort on Highway 4, amongst the pines and redwoods, on the grounds of Bristol's Ranch House Café.

The Festival is open to all craftspeople and artists that make their own products, and all types of food booths - both prepared-on-site AND pre-packaged foods (no health permits are necessary for any food booths.) All applications are juried by 4 - 5 photos of your work, plus a display photo and a photo of your studio/work area (even if it's your dining room table!) All exhibitors must provide their own displays, awnings, etc. It is advantageous to apply early; we have a maximum of 65 booths and some categories fill quickly. Any work not juried previously will get you removed from the fair with no refund.

As always, the fair will feature live country/swing music ongoing throughout both days. Local beers are offered by the Ebbett's Pass Volunteer Fire Dept. Historically, the Greater Arnold Business Assn. (GABA) holds the annual Independence Day parade on Saturday of the Festival, beginning at 10am. It's on Highway 4, & runs directly in front of the Festival. It's a short & sweet 'mountain' parade; & the public situates themselves at the Festival to watch it - and immediately when it's over, the Festival is at its' busiest. Set up is from Friday after 4pm or Sat after 6am.

Our publicity is extensive in all three adjacent Mother Lode counties, and we hang a huge banner across Highway 4 in Arnold that is impossible to miss. RV parking is available on a first-parked basis on the street adjacent to the festival; we recommend Friday arrival.

Entry fees are the same as last year: \$210 for arts/crafts booths; \$230 for food booths, including pre-packaged foods. Booths are 10 x 10.

Fill out the application below, cut off, and send it along with 4 - 5 photos of your work, a display photo, a studio photo, & your application fee. Send a self-addressed, stamped envelope (71¢ postage) if you want your photos/materials returned, otherwise all notices of acceptance/rejection will be emailed to you. Make checks payable to Kim Patillo and mail to: Kim & Mark Patillo, After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

Email: afterthegoldrush@sbcglobal.net *** Phone: 925/372-8961

You will receive hear from us within 2 months of applying. No refunds after June 1. Before this date, a \$75 handling fee will be deducted. Upon acceptance, we will email you follow-up info/final details. Motels are much cheaper in Angels Camp - 20 miles down the hill - than in Arnold; make reservations early!

Physical address for Mapquest/Google Maps/GPS directions: 961 Highway 4, Arnold, CA 95223

Please see our website for applications on our other events: www.afterthegoldrushfestivals.com

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APPLICATION

Name _____ Email (print) _____

Address _____ City _____ State & Zip _____

Phone(s) _____ Have you participated in the show before? _____ When? _____ Website: _____

Media Description or Food Booth Menu (List all items) _____

Special Needs/Requests (We'll TRY) _____ Resale # (Required) _____

No. Of Spaces: _____

Entry Fees: _____ \$210 - Arts/Crafts 10 x 10 space

_____ \$230 - Food Booths , including pre-packaged foods (no other fees)

***Food booths ONLY: Need electricity? _____ Yes _____ No (NO 220V)

_____ TOTAL FEES - Make checks payable to Kim Patillo

LIABILITY WAIVER:

By my signature below, I hereby agree to hold harmless Mark & Kim Patillo, Bristols Mountain House Cafe, their tenants and employees from any liability, loss, injury, or damages that I or anyone in my party may cause or incur while participating in said show or on the property of same.

Signature of Applicant _____ Date _____

Make checks payable to: Kim Patillo, and send application, photos, fees, and a self-addressed, stamped envelope if you'd like your photos/materials returned (with at least 71¢ postage) to:

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